

Selfie Videography Best Practices

Tips on how to record great video from your phone



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Make sure your lens is clean

Use your shirt or a glass lens cloth to wipe. This will prevent cloudy footage.

Set yourself up to have a good angle

Don't record yourself from the chin-up (this is not flattering on anyone). Whether you're holding it or placing your phone in front of you, be sure that it is equal to your eyes and you're not looking down.



Find good lighting

If you can set your phone up on a window sill, you're usually set. If not, make sure the lighting is in front of you. Lights in the background can darken your image and only show a silhouette.

Be loud and clear for good audio

If you are holding your phone, avoid covering the bottom of your phone near the speaker. If you set your phone up on a table, window, etc., talk loud and clear as it will be harder to hear the further away you are.

Remember to breathe

If you are answering multiple questions, make sure you are taking a breath between answers. This will help you focus and help you not run out of breath. Without taking breaks, this can lead to talking faster and making your voice shakier.

Check your storage before recording

If you run out of storage while recording, your video will end. Make sure you have enough room to store longer videos. If you do not have enough storage, look to Google Drive or another cloud service to upload previous videos/images to create room.

Upload your video to your computer

As mentioned before, find a storage service that you can upload your videos to access them from your computer. Google Drive has an app for Android and iPhone where you can upload your media and access them on your desktop.

Know if you are recording horizontal or vertical video

If you are uploading videos to social media channels, you need to decide what orientation you will record your video. Horizontal video is most commonly used and would fit for Facebook, Twitter, YouTube, LinkedIn, and Instagram. Recording vertical can limit how much is seen in the video and is usually only used for Instagram stories.

