

APPLICATION CHECKLIST

MASTER OF SCIENCE IN MARKETING

CHECK THE MSM
PROGRAM'S
APPLICATION
DEADLINE!

See if you qualify
for an [application
fee waiver](#).



ONLINE APPLICATION

Get started by starting! All master's students complete the Purdue Graduate School's online application. [Create your account today](#) and work on your application in manageable bites. Don't click SUBMIT until you are finished, as changes can't be made once you submit.



TRANSCRIPTS

Your academic transcripts must be **official**, and Social Security numbers must be marked out. Transcripts not written in English must be submitted with a certified English translation. It can take some time to procure your academic transcripts, so don't delay on this step!



RECOMMENDATIONS

Reach out to supervisors, coworkers, and other mentors who know you **professionally**. When you enter your recommenders' email addresses into the online application, they will receive instructions for accessing the online recommendation form. Give your two recommenders plenty of time to make their important contribution to your application!



RESUME

Update your resume. Your **graduate school resume** is different than your job search resume. Highlight specific skills (especially quantitative skills), leadership experiences, and community involvement. Showcase steps you have taken forward, big and small, in your academic and professional development.



STATEMENT OF PURPOSE

The admissions committee wants to know your purpose for graduate study, why you want to come to Purdue, and your interests, professional plans, and career goals. Use **300-500 carefully crafted words** to accomplish this critical task.



TEST SCORES

See the [Admissions page's](#) Application Requirements section for details on submitting test scores such as GMAT or GRE assessments. For our international applicants whose native language is not English, please read the Purdue Graduate School's [English Proficiency Requirements](#) for details on language test scores, waivers, and more.



SUBMIT, PAY & CHECK STATUS

You do not need to wait for your recommendation letters to be completed before submitting your application and fee. Keep in mind that once you submit, you cannot make changes to your application. You can **check the status** of your application by logging into your online application.

START YOUR
APPLICATION TO JOIN
OUR NEXT COHORT!

APPLY NOW