

Daniels to Daniels Pathway Program

ABOUT DANIELS SCHOOL PATHWAY PROGRAM

The Daniels School of Business lets you earn your master's degree in ~ 12 months after earning your undergraduate degree. During your graduate program, you will improve your technical skills, enhance your communication skills and strengthen your leadership abilities.

By recognizing the motivation and dedication of rising undergraduate students, the Daniels School Pathway Program offers a unique advantage for current Purdue-West Lafayette students and partner schools. As a result, these students benefit from waived application steps, simplifying the process and supporting their academic goals. Programs include MS Accounting (MSA), MS Business Analytics and Information Management (MSBAIM), Master in Business and Technology (MBT), MS Finance (MSF), MS Global Supply Chain Management (MSGSCM), MS Human Resource Management (MSHRM) and MS Marketing (MSM).



ACCOUNTING



BUSINESS ANALYTICS & INFORMATION MANAGEMENT



MASTER OF BUSINESS AND TECHNOLOGY



FINANCE



GLOBAL SUPPLY CHAIN MANAGEMENT



HUMAN RESOURCE MANAGEMENT



MARKETING

96%

DOMESTIC EMPLOYMENT
RATE WITHIN 6 MONTHS OF
GRADUATION

**Class of 2023
employment rates*

77%

AVERAGE ROI FOR MASTER'S
DEGREE GRADUATES

**Based on 2023 tuition rates, average
cost of living in Greater Lafayette and
Class of 2023 average salary.*

20%

AVERAGE SALARY INCREASE
COMPARED TO ONLY A
BACHELOR'S DEGREE

indeed

MORE INFORMATION

Graduate Programs Office | 765.494.0773 | businessgrad@purdue.edu
purdue.university/Pathways



DANIELS TO DANIELS PATHWAY (MSBAIM, MSF, MSGSCM, MSHRM, MSM)

Qualifications:

All Daniels School of Business undergraduates with a 3.3 GPA or higher who wish to major in one of the following master's programs:

- MS Business Analytics and Information Management
- MS Finance
- MS Global Supply Chain Management
- MS Human Resource Management
- MS Marketing



SCHEDULE A MEETING

Benefits:

- GMAT Waiver
- Application Fee Waiver
- Waived Admissions Interview*
- Guaranteed \$3,000 scholarship and consideration for additional merit scholarships

Qualifying for Pathway does not guarantee admission to a master's program.

**The MSHRM program will not waive the admissions interview.*

DANIELS TO DANIELS PATHWAY - MASTER IN BUSINESS TECHNOLOGY (MBT)

Qualifications:

Daniels School of Business undergraduate student majoring in BAIM, IBE, or QBE, with a 3.3 GPA or higher.



SCHEDULE A MEETING

Benefits:

- GMAT Waiver
- Application Fee Waiver
- Waived Admissions Interview
- Guaranteed \$3,000 scholarship and consideration for additional merit scholarships

Qualifying for Pathway does not guarantee admission to a master's program.

DANIELS TO DANIELS PATHWAY - MS ACCOUNTING

Qualifications:

- Open to Accounting Majors and Accounting Minors
- Must complete MGMT 20000 (Introductory Accounting), MGMT 20100 (Management Accounting I), MGMT 35000 (Intermediate Accounting I), and MGMT 351 (Intermediate Accounting II) with a grade of B or better.



SCHEDULE A MEETING

Benefits:

- Application Fee Waiver
- Waived Admissions Interview

Qualifying for Pathway does not guarantee admission to a master's program.