



Mitch Daniels School of Business

Tuition Comparison

MS Marketing Program

University	College/Institution	Program Name	In-State Tuition	Out-of-State Tuition	International Tuition
Purdue University	Mitch Daniels School of Business	Master of Science in Marketing	\$22,605	\$31,350	\$45,111
University of Maryland - College Park	Smith School of Business	Master of Science in Marketing Analytics	\$25,440	\$55,350	\$55,350
University of Texas - Austin	McCombs School of Business	Master of Science in Marketing	\$54,000	\$58,000	\$58,000
University of Rochester	Simon Business School	Master of Science in Marketing Analytics	\$67,250	\$67,250	\$67,250
Columbia University	Columbia Business School	Master of Science in Marketing Science	\$77,156	\$77,156	\$77,156
Fordham University	Gabelli Graduate School of Business	Master of Science in Marketing Intelligence	\$79,236	\$79,236	\$79,236
University of Southern California	Marshall School of Business	Master of Science in Marketing	\$79,893	\$79,893	\$79,893
Northwestern University	Medill School of Journalism, Media, Integrated Marketing Communications	Master of Science in Integrated Marketing Communications	\$83,610	\$83,610	\$83,610
Johns Hopkins University	Carey Business School	Master of Science in Marketing	\$88,000	\$88,000	\$88,000

* All Purdue fees are subject to increase based on approval by the Purdue University Trustees.

Schedule a meeting with a program specialist: purdue.university/msm-info